

**TATA MOTORS**  
Connecting Aspirations



**NEW  
NEXON  
WAY AHEAD**

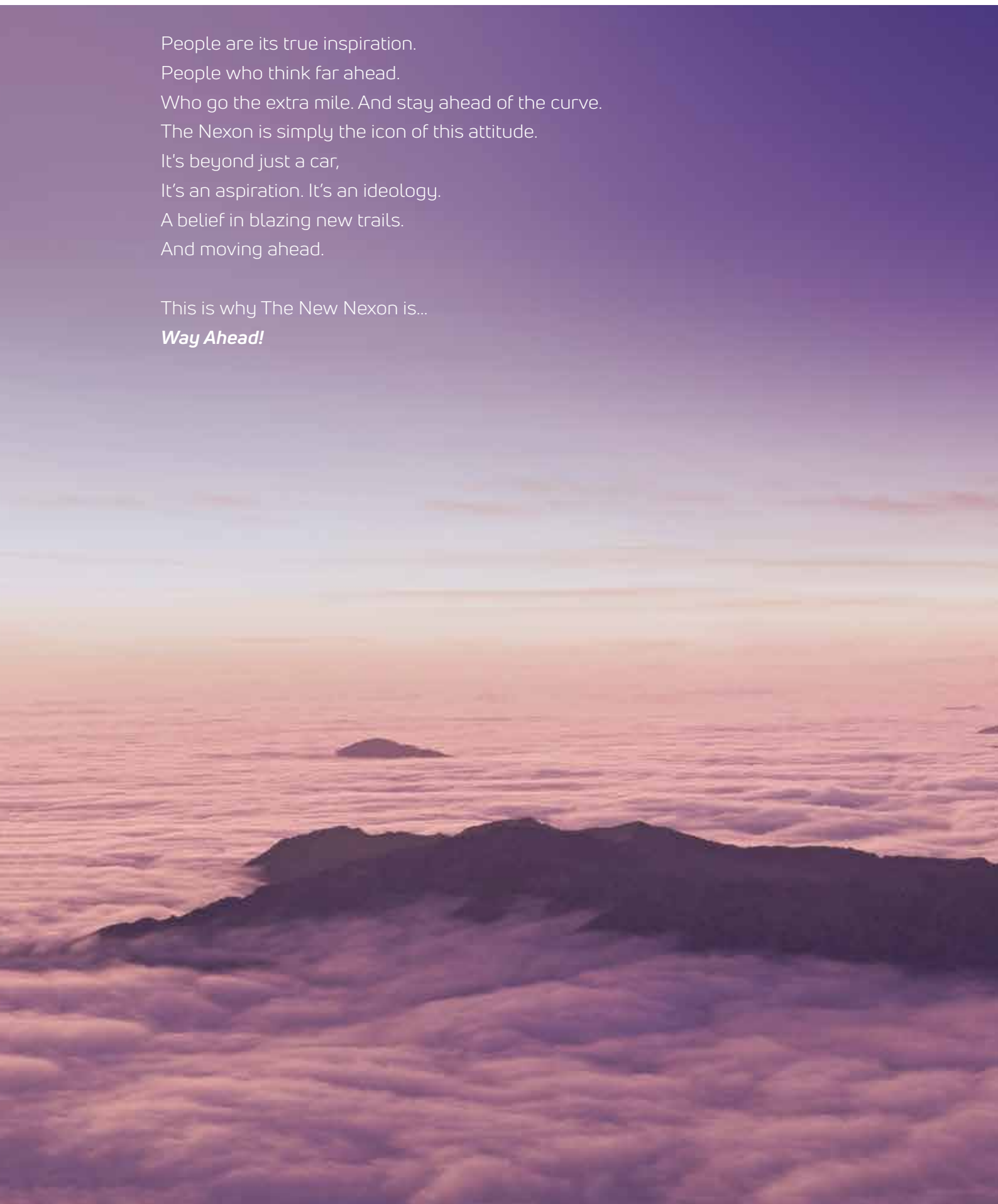


# THE NEXON PHILOSOPHY

People are its true inspiration.  
People who think far ahead.  
Who go the extra mile. And stay ahead of the curve.  
The Nexon is simply the icon of this attitude.  
It's beyond just a car,  
It's an aspiration. It's an ideology.  
A belief in blazing new trails.  
And moving ahead.

This is why The New Nexon is...

***Way Ahead!***



# PERSONAS

Find the Nexon that matches you

## FEARLESS

No is never your answer.  
To this adventure called life.  
Be it a long drive.  
Or a cross-country drive.  
The answer is always yes.



## CREATIVE

Your inner child is creative.  
Wide-eyed and inquisitive.  
The world is yours to explore.  
You drive your passion.



## PURE

You live in the moment.  
Enjoying the smallest of joys.  
You pride in being yourself.  
And lead a life of ultimate  
sophistication.



## SMART

Pragmatism is your thing.  
You believe in results.  
Smart work over hard work.  
You do what's wise and best for  
your future.



# FEARLESS - DESIGNED TO IMPRESS



## SEQUENTIAL LED DRLs

Grab attention the stylish way

## BI-FUNCTION FULL LED LAMP

See beyond the natural light

## AIR CURTAIN

Moves like magic, it's so aerodynamic



## DUAL TONE ROOF

A colour palette for your car with a shade of you



## DIAMOND CUT ALLOY WHEELS WITH AERO INSERTS

Evokes emotion whenever in motion



## X FACTOR TAILLAMP WITH WELCOME AND GOODBYE FUNCTION

Matches your X-factor of etiquette and chivalry





**2-SPOKE STEERING WHEEL  
WITH ILLUMINATED LOGO**

Steer your passion that keeps  
your glow on



**NEXT-GEN TOUCH PANEL**

Great possibilities, just a  
touch away



**GRAND FLOOR CONSOLE WITH  
LEATHERETTE ARMREST**

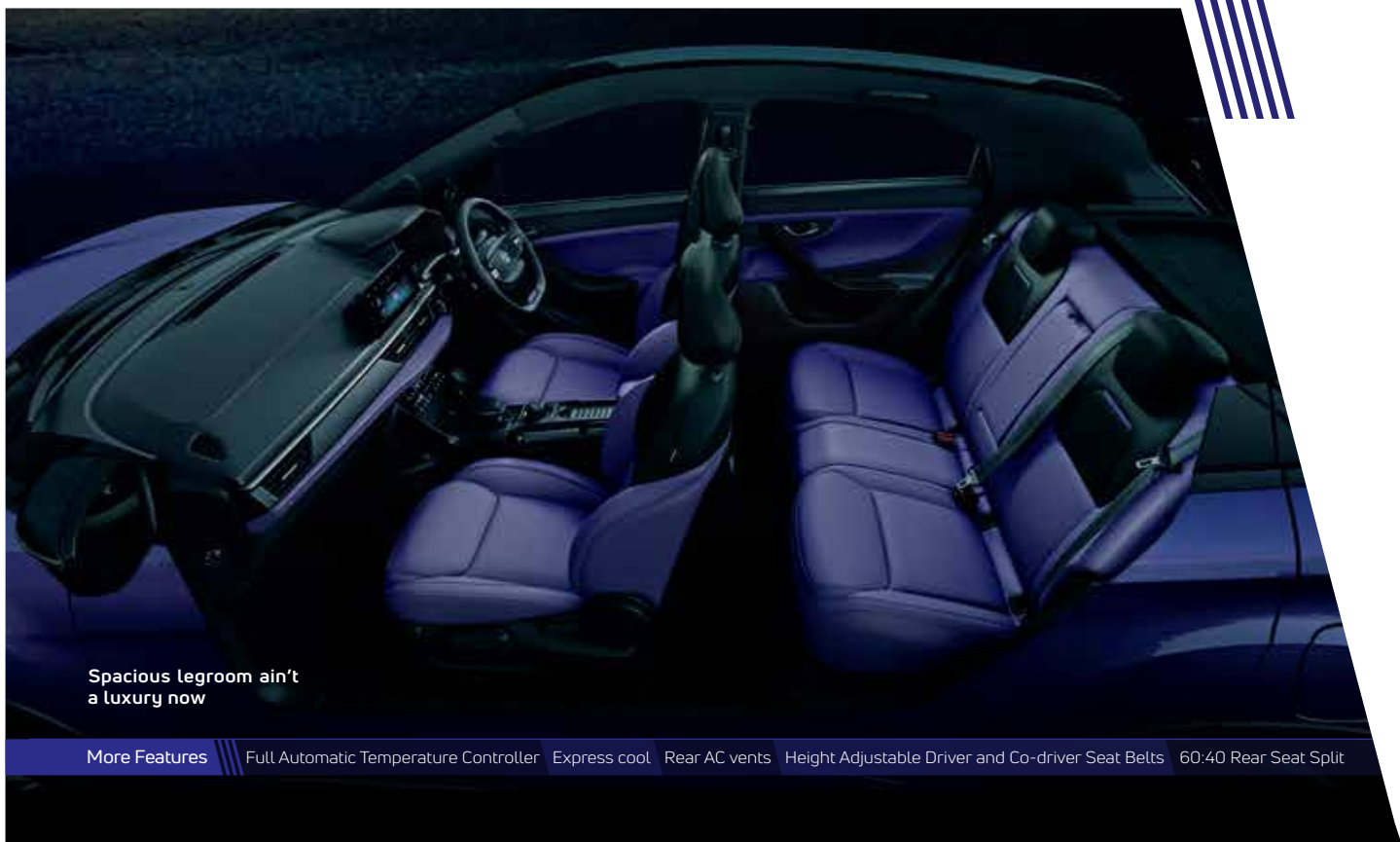
Rule your comfort within an  
arm's reach



**THREE TONE DASHBOARD  
WITH LEATHER MID PAD**

Command your ship  
through a living  
masterpiece

# EXPERIENCE PLUSH COMFORT



Spacious legroom ain't a luxury now

More Features Full Automatic Temperature Controller Express cool Rear AC vents Height Adjustable Driver and Co-driver Seat Belts 60:40 Rear Seat Split

## PREMIUM BENECKE-KALIKO VENTILATED LEATHERETTE SEATS

Lounge into salon like cool luxury



## COOLED GLOVE BOX

All things kept cool for Captain Cool



## AIR-PURIFIER

Inhale pure air Exhale worries



## 382 L BOOT SPACE

There's a universe in you and an equally spacious boot



**Emergency Call (E-CALL)/  
Breakdown Call (B-CALL)**

Any given day we're just  
a call away

**B-Call** 24/7 assistance in  
an event of a car breakdown.

**E-Call** 24/7 assistance in  
the case of an emergency.



**360° SURROUND VIEW SYSTEM WITH  
FRONT PARKING SENSORS**

Enjoy an all-round view around you



**TYRE PRESSURE MONITORING SYSTEM**

Intuitive and alert, never under  
pressure



**BLIND VIEW MONITOR**

Watchful eye for hidden views.  
Ensure a safe drive with a clear side  
view on the screen during turns



**AUTO HEADLAMPS WITH  
RAIN SENSING WIPERS**

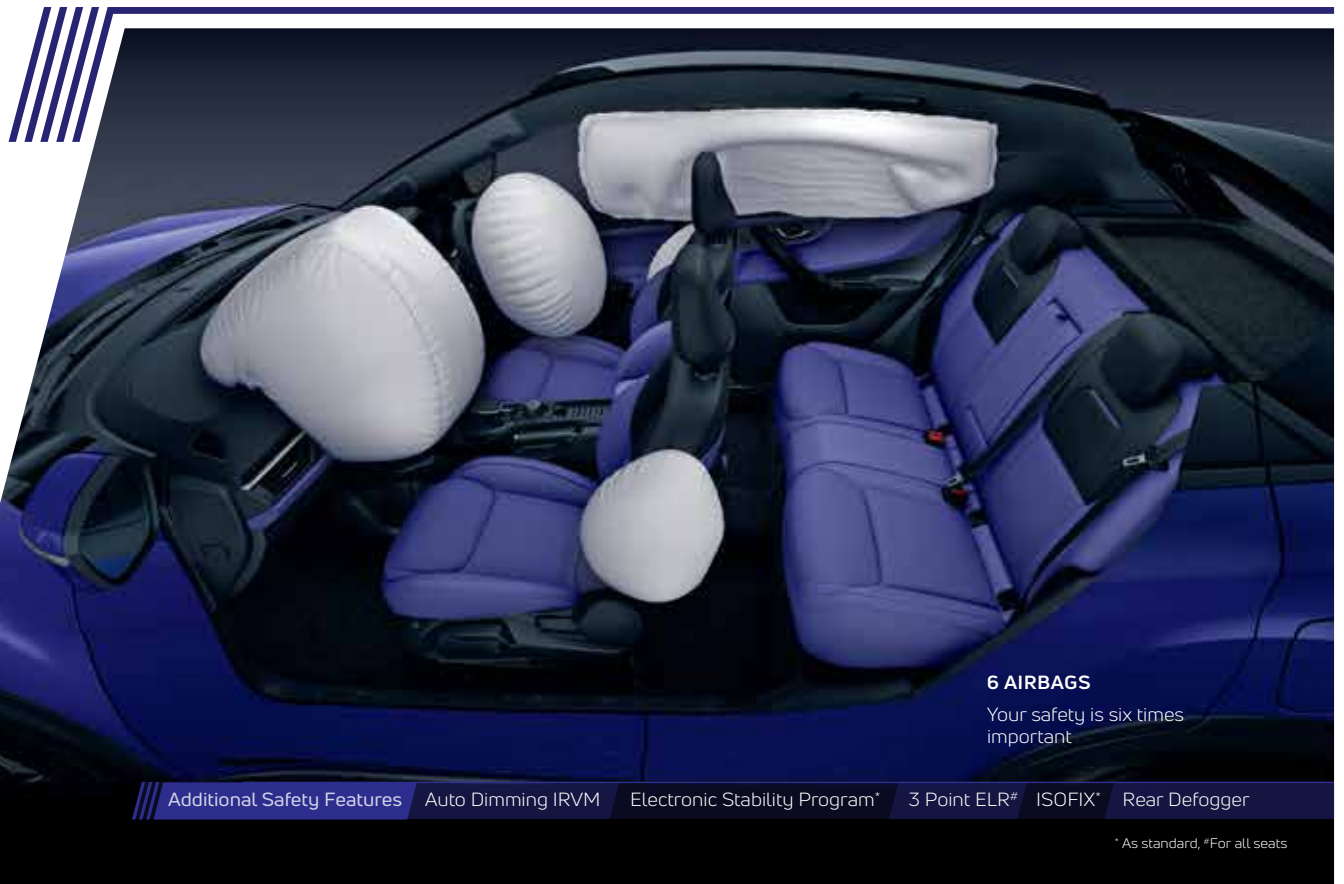
Eyes on the road, we'll keep it  
clear for you



**FORTIFIED CABIN**

An iron clad skeleton system to  
protect you from the outside

# YOUR NEW SAFE SPACE



**6 AIRBAGS**

Your safety is six times  
important

Additional Safety Features

Auto Dimming IRVM

Electronic Stability Program\*

3 Point ELR\*

ISOFIX\*

Rear Defogger

\*As standard, \*For all seats



# TECH TO STAY AHEAD



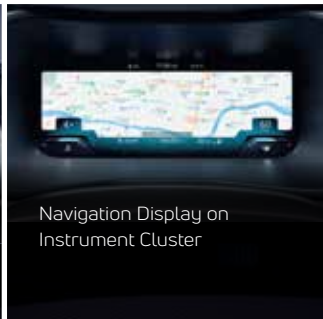
**10.25" FLOATING  
INFOTAINMENT SYSTEM BY HARMAN**  
Big entertainment is a big mood



**AudioWorks**  
Surround yourself with  
cinematic entertainment  
on the move



**Android Auto and Apple CarPlay  
with Wireless Connectivity**



**Navigation Display on  
Instrument Cluster**



**10.25" Digital Instrument Cluster  
with Driver Attention Assist**  
Never lets your guard down

## ELECTRIC SUNROOF WITH VOICE COMMANDS

Your words,  
Our command



**WIRELESS CHARGER**  
Power-up hassle free




**CONNECTED VEHICLE TECHNOLOGY  
WITH iRA APP**  
Always in touch with you


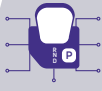





**JBL**

**JBL BRANDED 8-SPEAKERS AND  
SUBWOOFERS**  
Drive to your groove





	Wet Clutch With Active Cooling Technology		Shift by Wire Technology
	Auto Park Lock		Self-heating Mechanism
	Machine Learning		

**7-SPEED Dual Clutch Automatic**  
Effortless and comfortable drive inspired by you



**AMT TRANSMISSION**  
Elevate your driving automatically



**E-SHIFTER**

Gear shifting in its wristy elegance

**MULTI DRIVE MODES – ECO, CITY AND SPORT**

Let your day decide your drive



**PADDLE SHIFTER**

Relive the joy of a controller, once again

# PERFORMANCE THAT EXCITES



**208mm**  
**GROUND CLEARANCE**  
Collosal stance to charge your way ahead

# CREATIVE | A reimagined colourful driving experience.



Also available in





# PURE | Minimalism pushed to the max.



Pure Grey

Also available in



Pristine White

Flame Red

Daytona Grey



# SMART | Simple, made capable.



Pristine White

Also available in

Flame Red

Daytona Grey





# PERSONA WALK

## SMART

- 6 Airbags
- Electronic Stability Program
- LED headlamp and DRLs
- LED Tail Lamp
- Multi Drive Modes - Eco, city, and Sports
- 2 Spoke Steering Wheel with illuminated logo
- ISOFIX
- Front Power Windows
- Reverse Guiding Sensors
- Central Lock
- Hill hold control
- Tilt and collapsible Steering
- Vanity Mirror on Co-Driver side
- Power Outlet on floor console

## SMART + (Additional over Smart)

- 1778 cm Touchscreen infotainment by Harman
- 4 Speakers
- Shark FIN
- Android auto and Apple car Play
- Steering mounted controls
- All Power Windows
- Electrically adjustable ORVM

## SMART + S (Additional over Smart)

- Auto Headlamps
- Voice Assisted Electric Sunroof
- Rain sensing wipers
- Roof rails
- Knitted roof liner

## PURE (Additional over Smart +)

- Bi Function LED Headlamp
- LED X Factor tail lamp
- Wheel Covers
- Roof rails
- Rear AC vents
- Touch based HVAC controls
- Rear Power Outlet
- Follow-me-home Head Lamps
- 10.16 cm Persona based Digital instrument cluster
- Voice commands for Phone and Media

## PURE S (Additional over Pure)

- Voice Assisted Electric Sunroof
- Anti Glare IRVM

## CREATIVE (Additional over Pure)

- Sequential LED DRLs and Tail Lamp
- R16 Alloy Wheel with decorative inserts
- 1778 cm Touchscreen Infotainment by Harman
- 4 Speakers + 2 Tweeters
- 1778 cm Digital instrument Cluster
- Fully automatic Temperature controls
- Push Button start Stop
- Height Adjustable driver seat
- Top mounted Rear Wiper and Washer
- Cooled glovebox
- Rear View Camera
- Tyre Pressure Monitoring system
- Anti Glare IRVM
- E-shifter\*
- Paddle Shifters\*
- Luggage cover (For Top mounted wiper)

## CREATIVE + (Additional over Creative)

- 26.03 cm Touch screen Infotainment By Harman
- 360° Surround View System
- Front parking sensor
- Blind View Monitor
- Wireless Android auto and apple car play
- Auto Dimming IRVM
- Cruise Control
- Auto Headlamps
- Rain sensing wipers

## CREATIVE + S (Additional over Creative +)

- Voice Assisted Electric Sunroof
- Height Adjustable Driver and Co-driver Seat Belts

\*Disclaimer: Only for AMT / DCT

## FEARLESS (Additional over Creative +)

- Sequential LED DRLs and Tail lamp with welcome/Goodbye signature
- 26.03 cm Digital instrument cluster with Navigation display
- 4 Tweeters and 4 Speakers
- Air purifier with Dust Sensors
- Wireless Charger
- Rear Defogger
- Front Fog Lamps with cornering
- Grand Floor Console with armrest
- One-shot Up and down Window - (Driver side)
- 60:40 Flip & Fold Seat
- Express Cooling
- Leather Wrap for Steering Wheel
- Power Outlet in Boot

## FEARLESS S (Additional over Fearless)

- Voice Assisted Electric Sunroof

## FEARLESS + S (Additional over Fearless)

- Ventilated front seats
- Premium Benecke kaliko Leatherette Seats
- Co-Driver Seat Height adjustable
- SubWoofers\*
- JBL Branded Speaker system\*
- Grand Floor Console with Leatherette armrest
- 26.03 cm SLIM bezel touchscreen infotainment system
- iRA connected feature
- E- Call & B- call
- Remote vehicle control like Remote Engine start stop
- Navigation based services
- Vehicle diagnostic reports
- Weather updates
- Over the Air software updates

\*Disclaimer: Only for AMT / DCT

# KEY FEATURES OF NEXON



## TECHNICAL SPECIFICATION

LWH (MM)	3995*1804*1620	
Wheelbase (mm)	2498	
Tyre Size (mm)	195/60 R16 (Smart & Pure)	
	215/60 R16 (Creative & Fearless)	
GC (mm)	208*	
Engine	1.2L Turbocharged Revotron Engine, 1199 cc, 3-cylinder	1.5L Turbocharged Revotorq Engine, 1497 cc, 4-cylinder
Fuel	Petrol	Diesel
Power (KW)	88.2 @5500rpm	84.5 @3750rpm
Torque (NM)	170 @1750-4000 rpm	260 @1500-2750rpm
Drive Modes	Eco, City & Sports	
Suspension	Front - Independent, Lower Wishbone, McPherson Strut with Coil Spring	
	Rear - Semi-independent, Open Profile Twist Beam with Stabiliser Bar, Coil Spring and Shock Absorber	
Brakes	Front Disc, Rear Drum	
Fuel Tank capacity	44L	
Boot space	382L**	

\*This varies as per variant \*\*Bootspace as per ISO V215

### TRANSMISSION

	Persona	Smart	Pure	Creative	Fearless
Petrol	1.2 L Revotron 5MT	✓	-	-	-
	1.2 L Revotron 6MT	-	✓	✓	✓
	1.2 L Revotron 6AMT	-	-	✓	-
	1.2 L Revotron 7DCA	-	-	✓	✓
Diesel	1.5 L Revotorq 6MT	-	✓	✓	✓
	1.5 L Revotorq 6AMT	-	-	✓	✓

### COLORS

Persona	Pristine White	Daytona Grey	Flame Red	Pure Grey	Creative Ocean	Fearless Purple
Smart				-	-	-
Pure					-	-
Creative				-		-
Fearless				-	-	

This Represents Dual tone Available in Fearless and Creative

• Fearless comes with Black roof option  
• Creative comes with White roof option



<http://cars.tatamotors.com/suv/nexon> | [f/officialtatamotorscars](#) | [T/TataMotors\\_Car](#) | [/tatanexonofficial](#) | [/tatamotorsgroup](#) | Download the ConnectNext App | Download the Tata Motors' Connected-car App, iRA

Above-mentioned features are key differentiating features. For detailed list/ features/ specifications, please visit our website [tatanexon.com](http://tatanexon.com). Images and illustrations are indicative and for informative purposes only. All features/specifications are not available in all variants and may vary for different variants. Specifications/features subject to change without prior information. Please consult an authorised Tata Motors dealer for latest information on features/specifications before deciding to place an order. Colours may not match the actual colours due to printing limitations. Android, Apple, Harman, what3words, WhatsApp are registered trademarks. First year iRA app subscription free. Renewal charges apply. Terms and Conditions apply.

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